

EXECUTIVE SUMMARY Document Management Software Selection for RIA Financial Group

Presented by Sally Gonzalez, Operations Manager

OVERVIEW

Over the past several months, RIA Financial Group has evaluated three different software solutions/vendors for Document Management Software (DMS). After an extensive evaluation process, our team recommends the Worldox DMS provided by Trumpet, a software implementation company focused specifically on technology solutions for financial advisory firms such as ours.

Our firm began researching DMS as a possible solution to three key issues reported by our own advisors during a company-wide survey:

- 1. It is time-consuming and difficult for our advisors to locate the documents they need to access when a client calls. There is no easy way to run a search on our current file structure.
- 2. There is no enforced protocol for saving files, leading to inconsistency in file naming and storage, and confusion when trying to find a document.
- 3. There is concern over document security and user access, as well as accidental misplacement or deletion of files.

In addition to these primary concerns, we are seeking a solution that follows a smooth and proven implementation process, is customizable for our specific needs and can grow as our firm expands.

MAIN FINDINGS

During the vetting process, RIA Financial Group learned that Trumpet + Worldox DMS is the only solution that successfully addresses all of our key concerns by offering the following features:

- The system is easily searchable by client name, account number, document type and keyword.
- Documents are saved based on specific rules and profiles. Items can be saved directly from a scanner or local computer.
- The DMS will integrate with our existing email system and our CRM.
- Documents can be classified by type (HR, Legal, Accounting, etc.), and different user roles and access levels can be assigned to different people.
- Files can be archived for long term storage or for document history.
- The interface for the system is very user-friendly and easy to use.
- The system is flexible and customizable to meet our current needs, as well as future growth.
- Trumpet provides ongoing support and system maintenance, and has an excellent reputation for customer service with more than 1,000 software implementations for RIAs under their belt.

In summary, Trumpet + Worldox DMS will address our concerns about Search, Saving and Security, while providing a variety of other benefits to our RIA.

Timeline

The Worldox DMS can typically be implemented in less than one month's time. The implementation process is illustrated below:

Prep Phase	Implement Phase	Training Phase	Additional Phases
Client	Client & Trumpet		Client & Trumpet
Network Environment	Design Meeting 1 (1.5 hr)	Go Live!!	Practice Management Filing System
Data Extraction	Design Meeting 2 (1.5 hr)		
Compliance Review	Trumpet		
Design Preparation	Configuration	Client & Trumpet	
Trumpet	Client & Trumpet	Savvy Saving (1 hr)	
Active Project Management	Symphony Admin (1 hr)	Savvy Searching (1 hr)	Document Management Tune Up
Software Install &	DMS Workshop (Two 4 hr Sessions)	Worldox Admin (1 hr)	
Testing		Compliance (.5 hr)	
Data Manipulation for Import		Optional	
Schedule Implement		Migration (1 hr)	Workflow Consulting
Phase (First come, first serve!)		Advanced (1 hr)	
		Email (1 hr)	

Costs

Implementation	\$X,XXX.XX
Hardware	\$X,XXX.XX
Software	\$X,XXX.XX
Ongoing Support	\$X,XXX.XX
Total Costs	\$X,XXX.XX

Expected Results

The new software is expected to increase both employee and client satisfaction, create a more efficient workflow and save time and money.

Specifically, Trumpet reports an average return on investment of 800%. RIAs using Worldox DMS from Trumpet report a time savings of an hour a day. For a firm of our size, at our average pay rate, that translates into an annual savings of \$562,500.

For all these reasons, the evaluation committee recommends that RIA Financial Group implements Trumpet + Worldox DMS.